AI in the Trenches:

Enhancing Cyber Security with Artificial Intelligence

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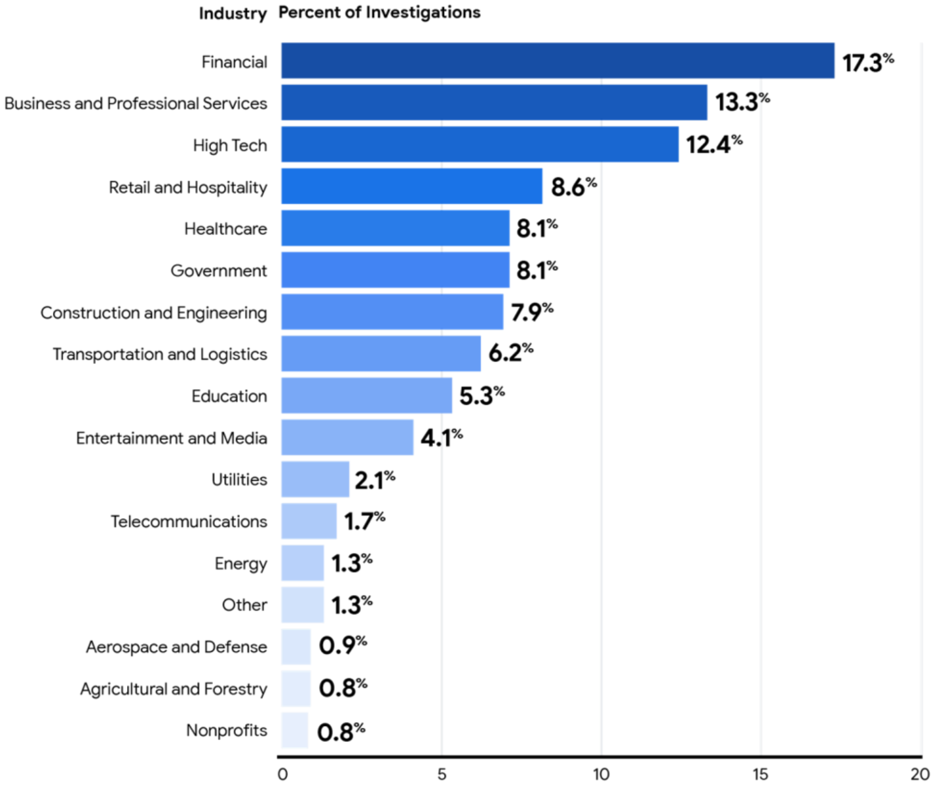
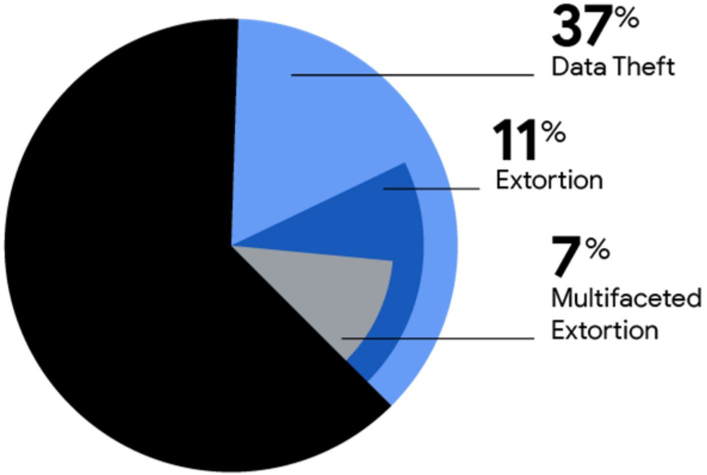
Cyber Threats: bigger and badder

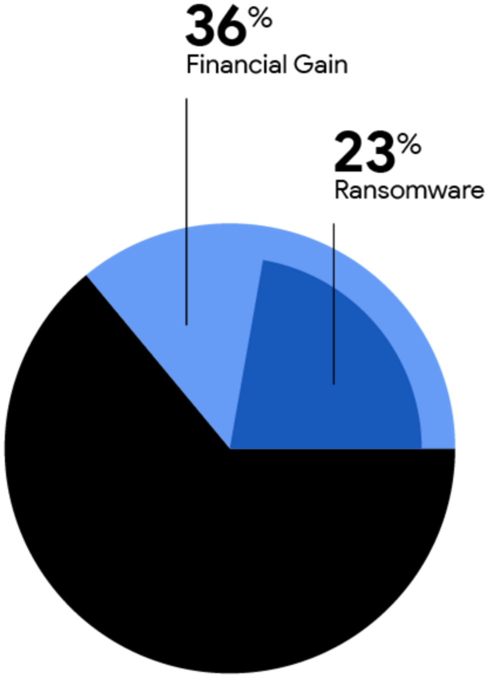
- The top four most targeted industries in this reporting period are financial services, business services, high tech, and retail and hospitality
- 626 new malware families tracked.
- Median dwell time increased to 22 days in 2023 throughout EMEA.
- 22% of intrusions related to ransomware — a significant increase compared to only 7% in 2022.x



Adversary mission objectives

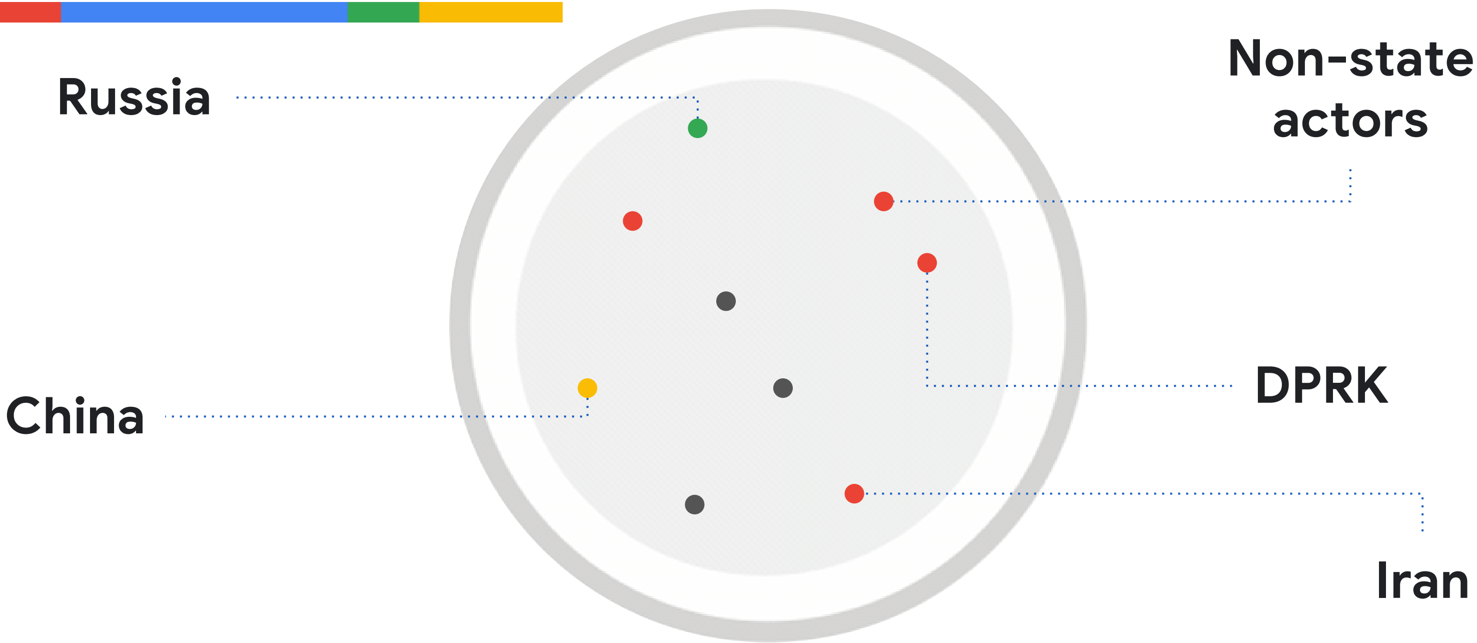


Data theft



Financial gain

Threat Picture



…cyber espionage poses an almost continuous and serious threat to NATO member states…

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Adversarial use of AI

Deception and Fraud

- Attackers are using AI to help bypass Know Your Customer (KYC) requirements
- Deepfake audio and video
- Tricking biometric verification tools

Augmenting attacks

- Accelerating code development
- Identifying vulnerabilities
- Target selection
- Information operations

Threat to AI models

- Increasing number of compromises against cloud-based identities configured with MFA
- Attackers are overcoming MFA with techniques (web proxy or adversary-in-the-middle (AiTM) phishing pages) that can render MFA

Defender
Attackers

The Defender's Dilemma or a Golden Opportunity?

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What is Google doing?

Secure AI Framework

Enabling a safer ecosystem

Educational Programmes

Expanding our $15 million Cybersecurity Seminars Program

Open source tools

Including Magika, a new AI-powered tool to aid defenders

Frontier Models Forum

Advancing frontier AI safety with industry partners

Mandiant

Thank you

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